

# Annual Survey 2011 - Inland Northwest Chapter of the American Society for Training and Development Results

## Survey Invitations



Total Emails sent:	219
Total Completed Surveys Received:	45
Total Incomplete Surveys Received:	10
Total Responses Received:	55
% Survey Responses	25%

### To our ASTDINW Members and Contacts:

*Your honest and candid input/feedback is very important to us in planning for the upcoming year(s). The purpose of this survey is to take a pulse on how we, your Shared Leadership Team is meeting your needs and providing value to you and your professional development/success.*

*We understand your time is valuable and the survey should only take between 10-15 minutes.*

***Please complete the following survey prior to 7/1/2011. WHY? Everyone who completes the survey will be entered into a drawing for 1 of 3 popular gift certificates (Valued at \$20 each) and other give aways!***

*Our last in depth survey was completed in December 2008, with a short “check-in” in the spring of 2010. An annual survey is required for our chapter to remain compliant with CORE.*

*We are looking forward to your responses.*

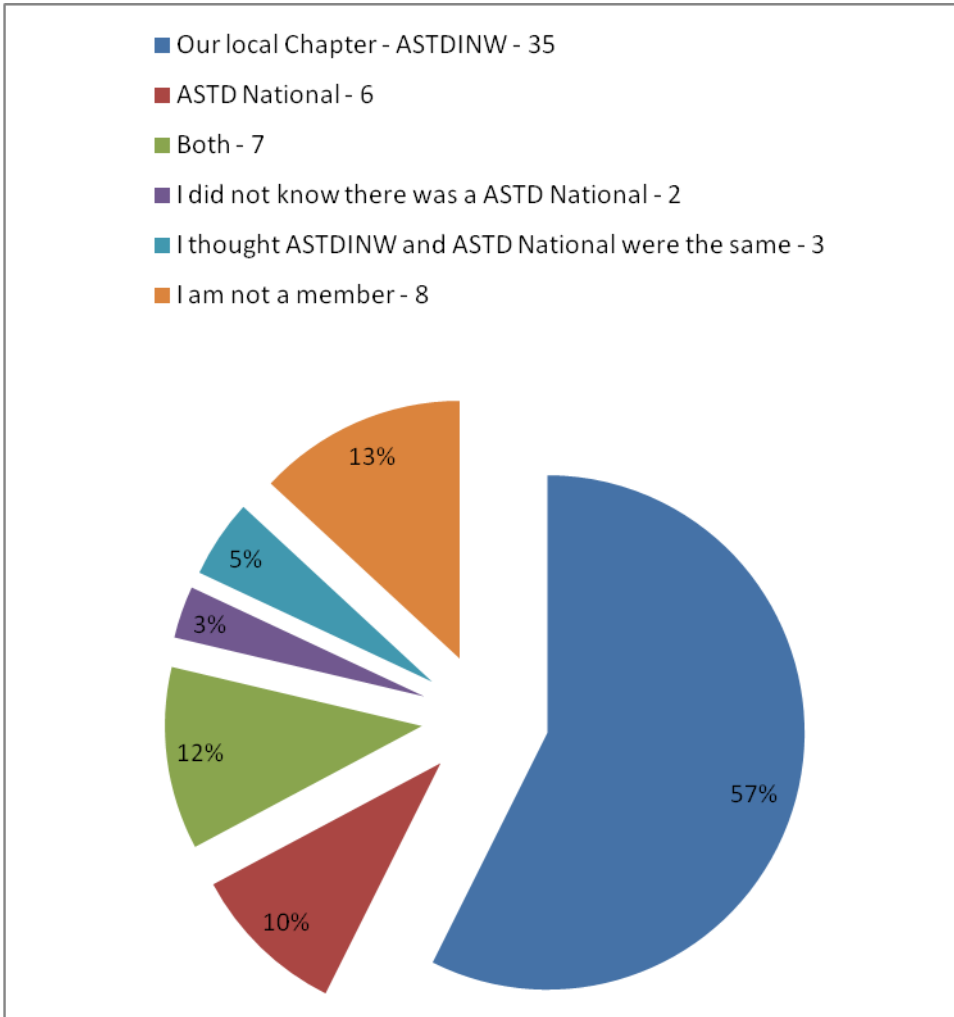
*Thank you in advance!  
Your Shared Leadership Team*

# Demographics

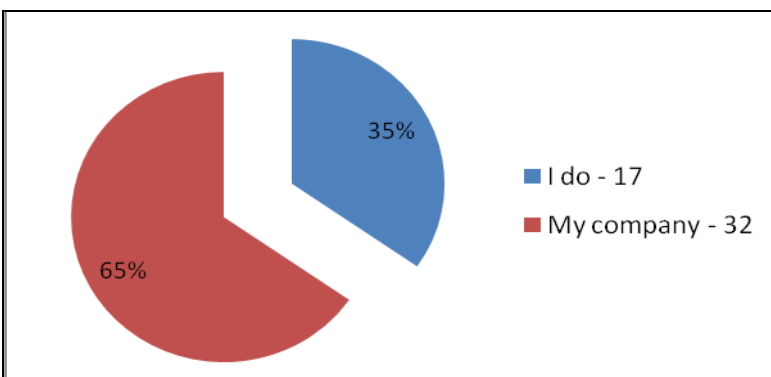
## 1. To be used for raffle winners:

# Membership

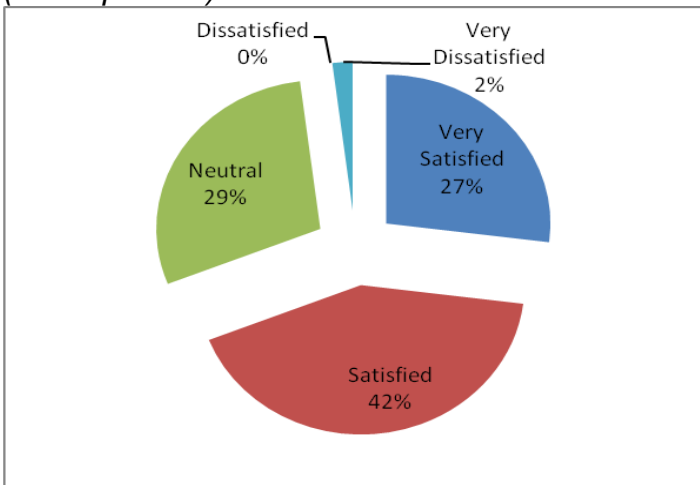
## 2. I am a member of:



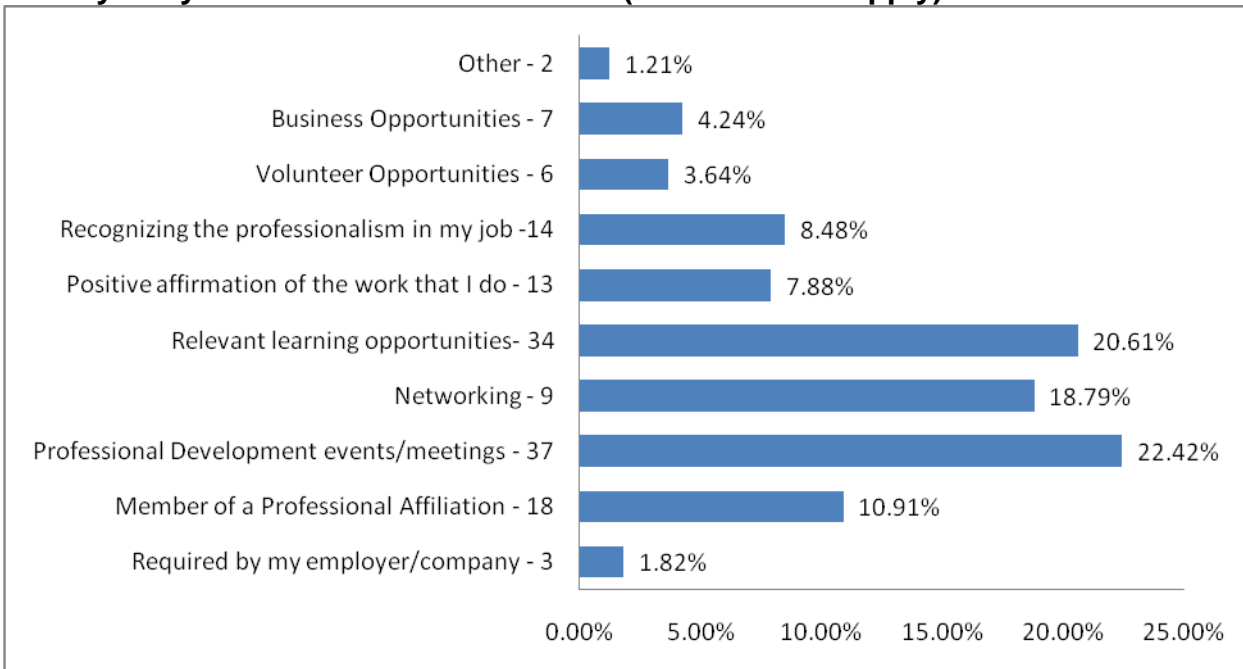
## 3. Who pays for your Chapter membership?



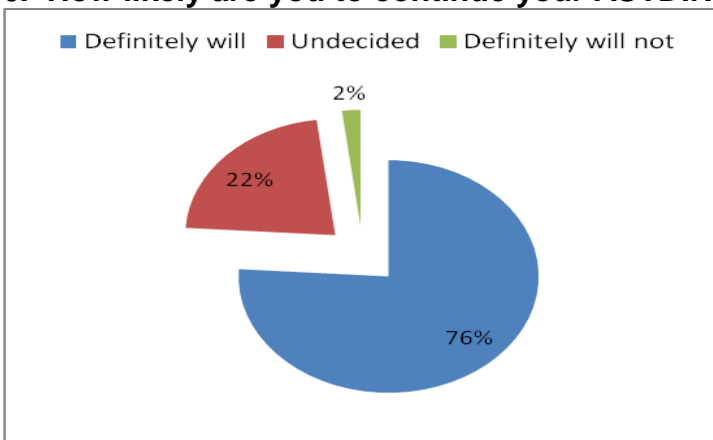
**4. Overall, how satisfied are you with the value you receive from your ASTDINW Membership? (45 responses)**



**5. Why are you a member of ASTDINW? (Check all that apply)**

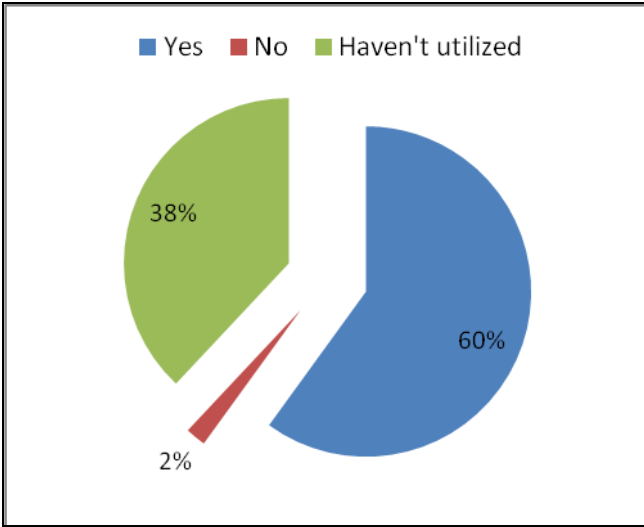


**6. How likely are you to continue your ASTDINW membership? (49 responses)**

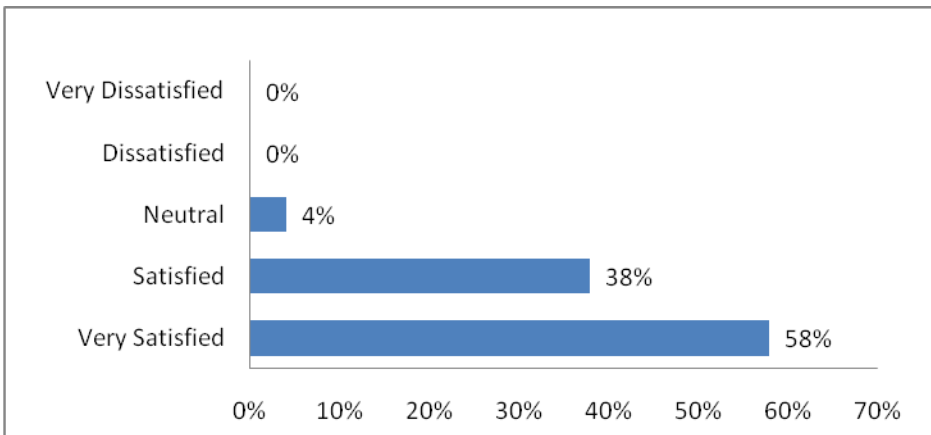


# Communications

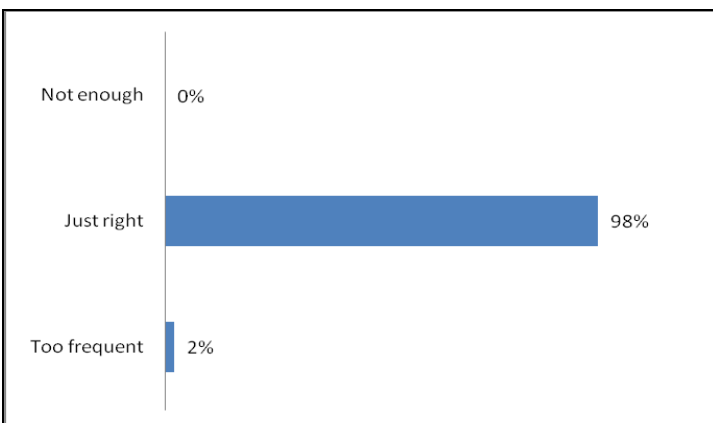
**7. Have you received prompt, courteous responses to your inquiries to ASTDINW? (50 responses)**



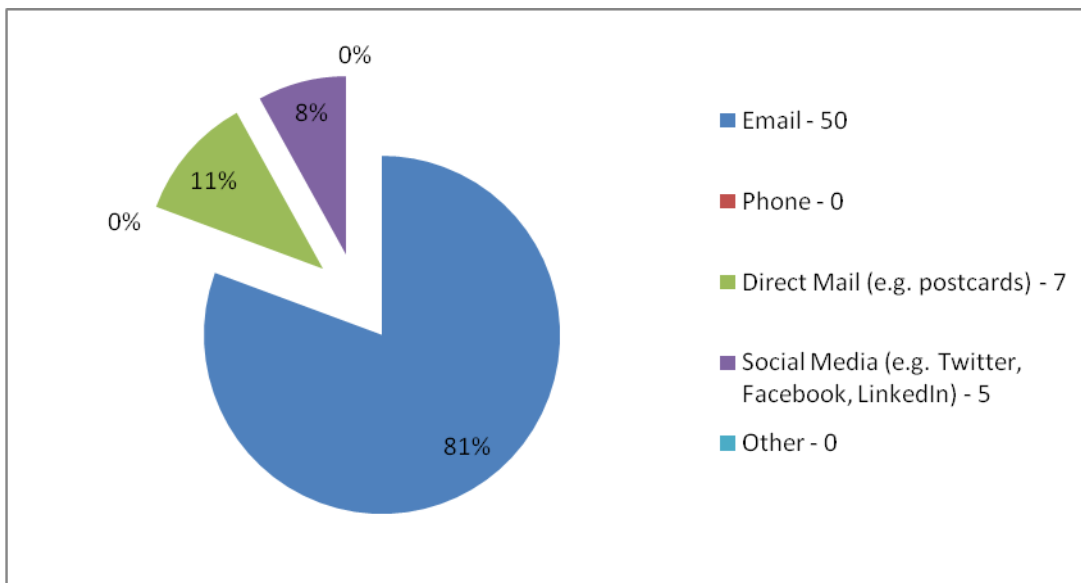
**8. How satisfied are you with how ASTDINW communicates with you? (50 responses)**



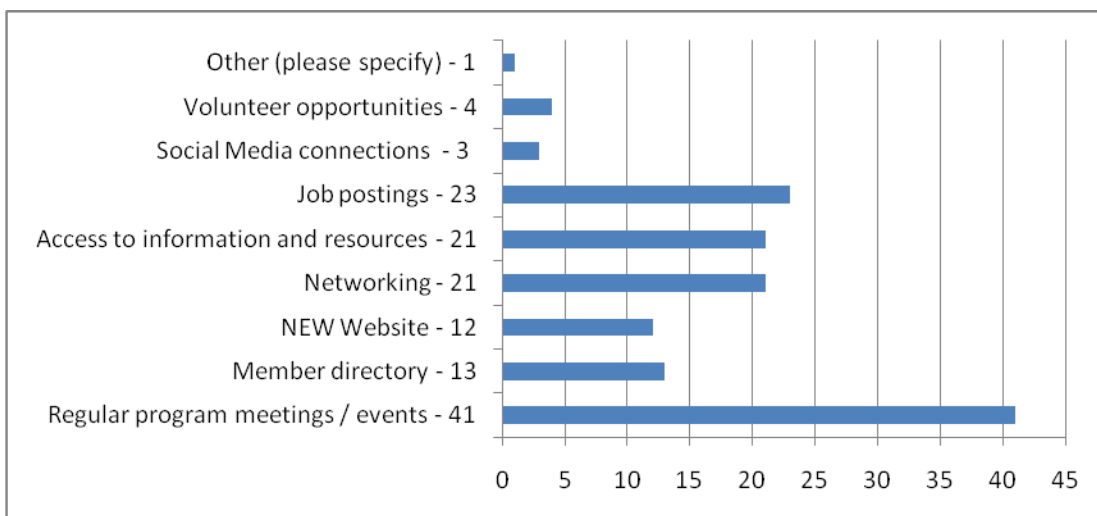
**9. The frequency of ASTDINW communications are: (49 responses)**



**10. What type of communication(s) do you prefer? (Check all that apply)**



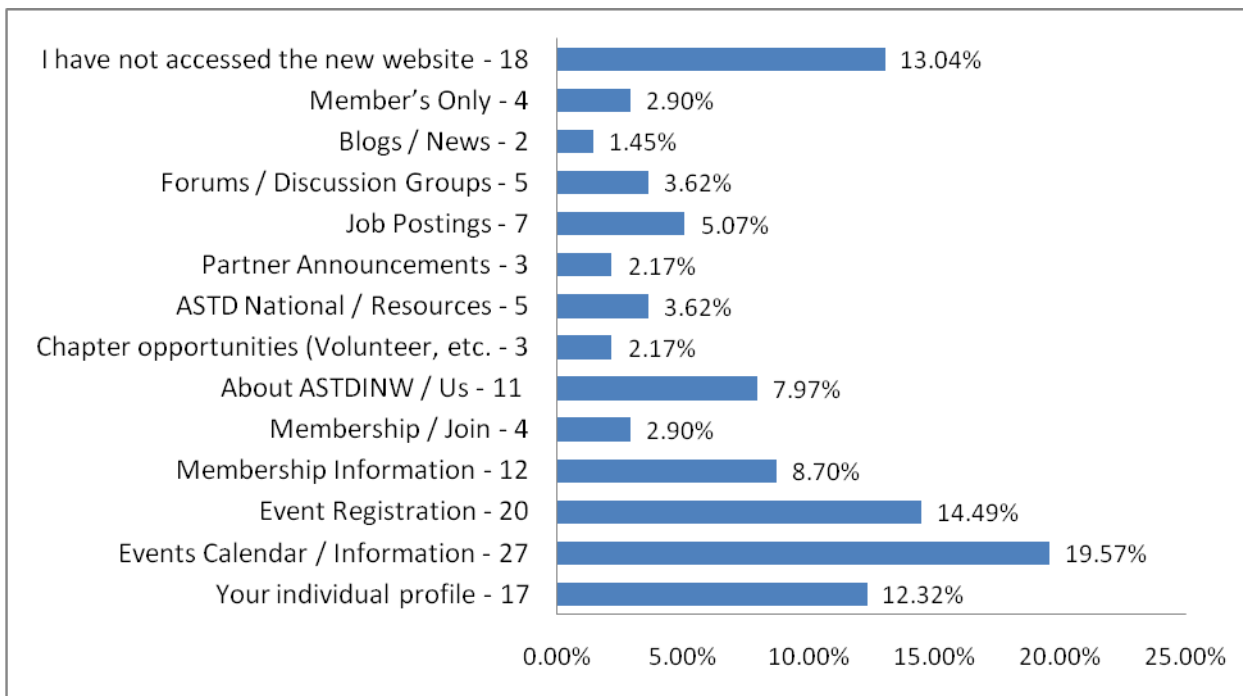
**11. What ASTDINW services / products do you value the most? (Check all that apply)**



**Additional comments:**

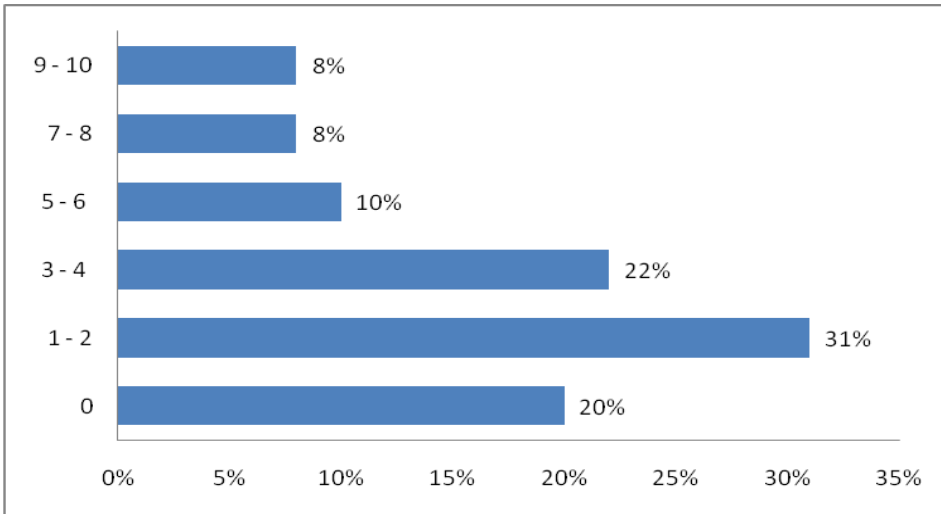
I am not a member of ASTD or ASTDINW. My agency paid for me to attend a set of classes only.
Emails
New member so haven't seen many of these items
Really good programs in the more recent years. Like the brown bag series you are doing this year. Cost of programs seems a little high some times.

**12. What information have you accessed on our NEW website? (Check all that apply)**

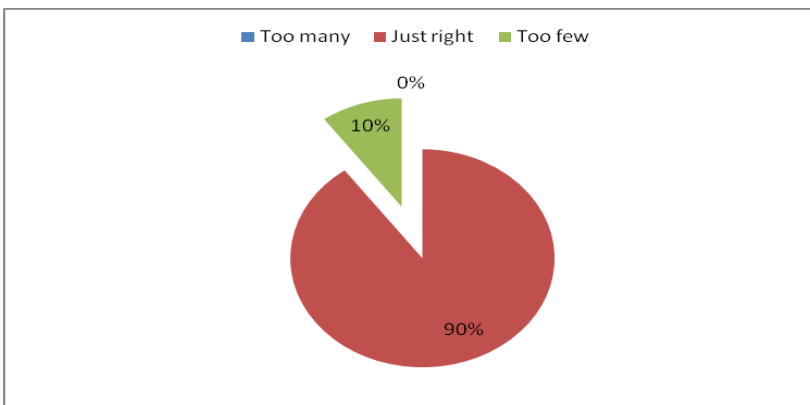


# Meetings and Events

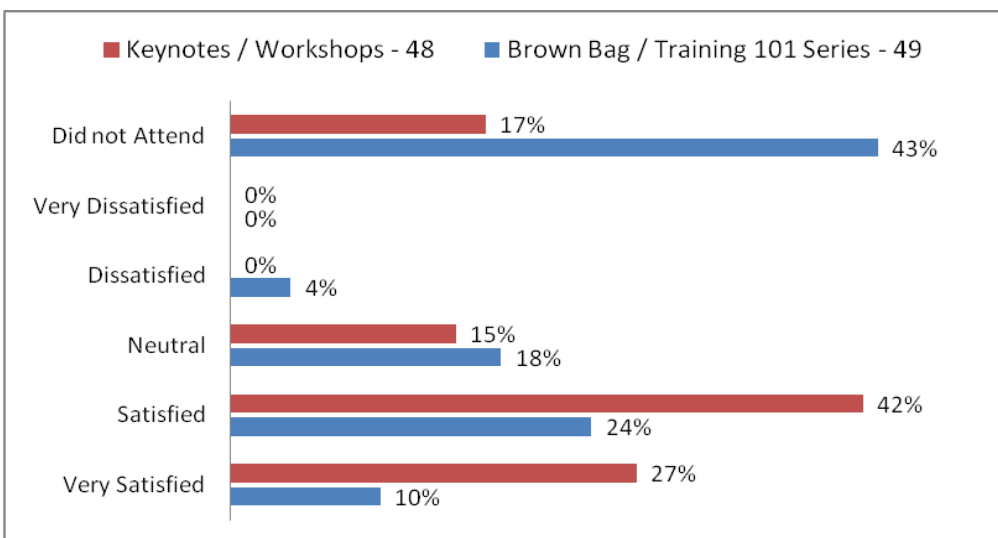
13. How many meetings/events have you attended in the last 12 months? (49 responses)



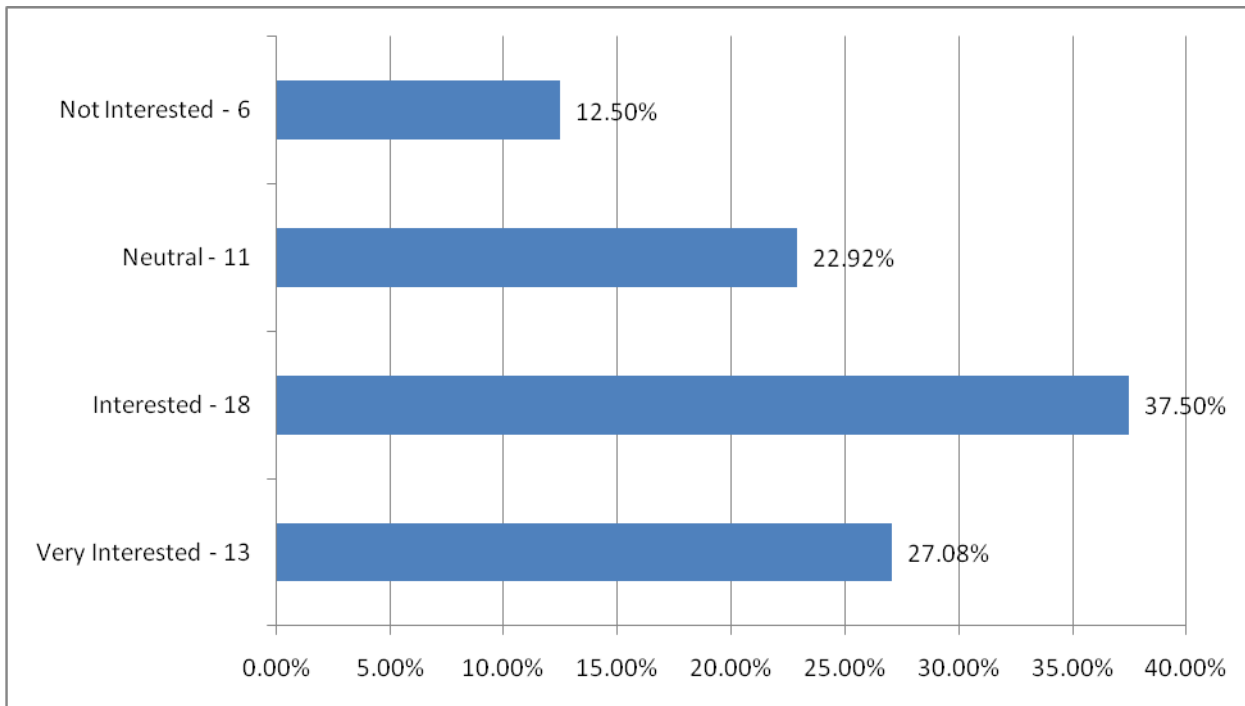
14. The number of programs offered per year is: (49 responses)



15. How satisfied are you with the quality of the program meetings and events?



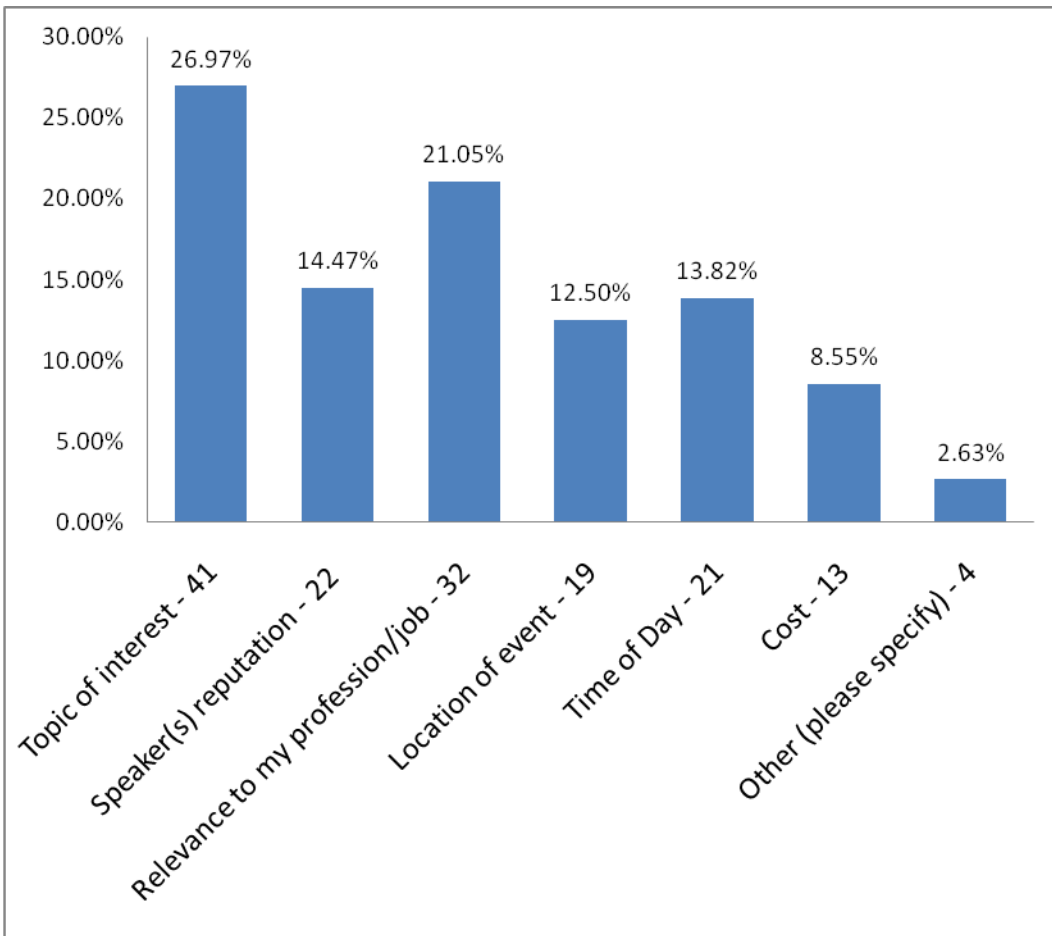
**15. This year we introduced a Training 101 series. What is your interest level in continuing next year with Training 200 series and focusing on more advanced topics and information?**



**16. What type of topics would you like to see included?**

Building curriculum
I would have LOVED to have attended the 101 series but didn't hear about it until nearly the last session. Could this be repeated or archived somewhere???? PLEASE?????!!!
It is the core of what I do for work. Consequently, I'm looking for undiscovered nuggets that I may not have already been aware of in training delivery.
* Organizational Change - how have others been successful in changing culture/org. behaviors in their organizations * Participant Centered Learning with a focus on ideas/activities. * Also having others present condensed versions of some of their training programs and information - that may generically translate to other companies/industries. *Some of the BEST benefits I have received is through table discussions about how others are doing things in their organizations, especially when specific ideas/approaches are discussed.)
* Raising awareness of multi-generational issues in the workplace * Diverse adult learning styles * Creativity and Innovative thinking
Dealing with difficult people
I really want to grow my skills as a trainer.
class room activities for adults
Software used for e-learning
More on creating and delivering e-learning.

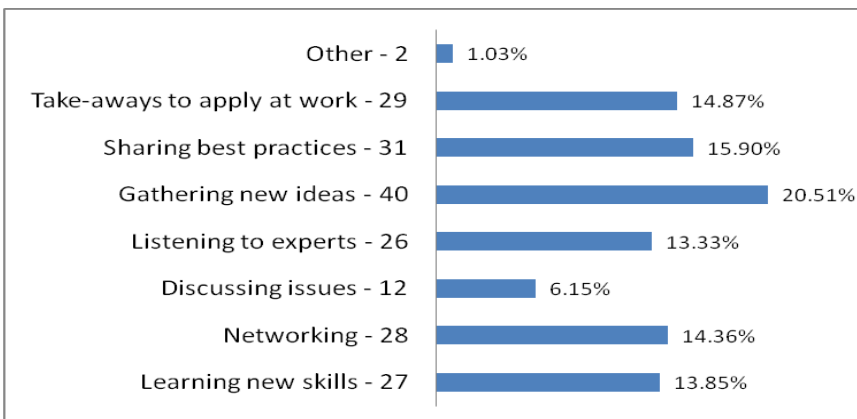
**17. What determines which events you attend. (Check all that apply)**



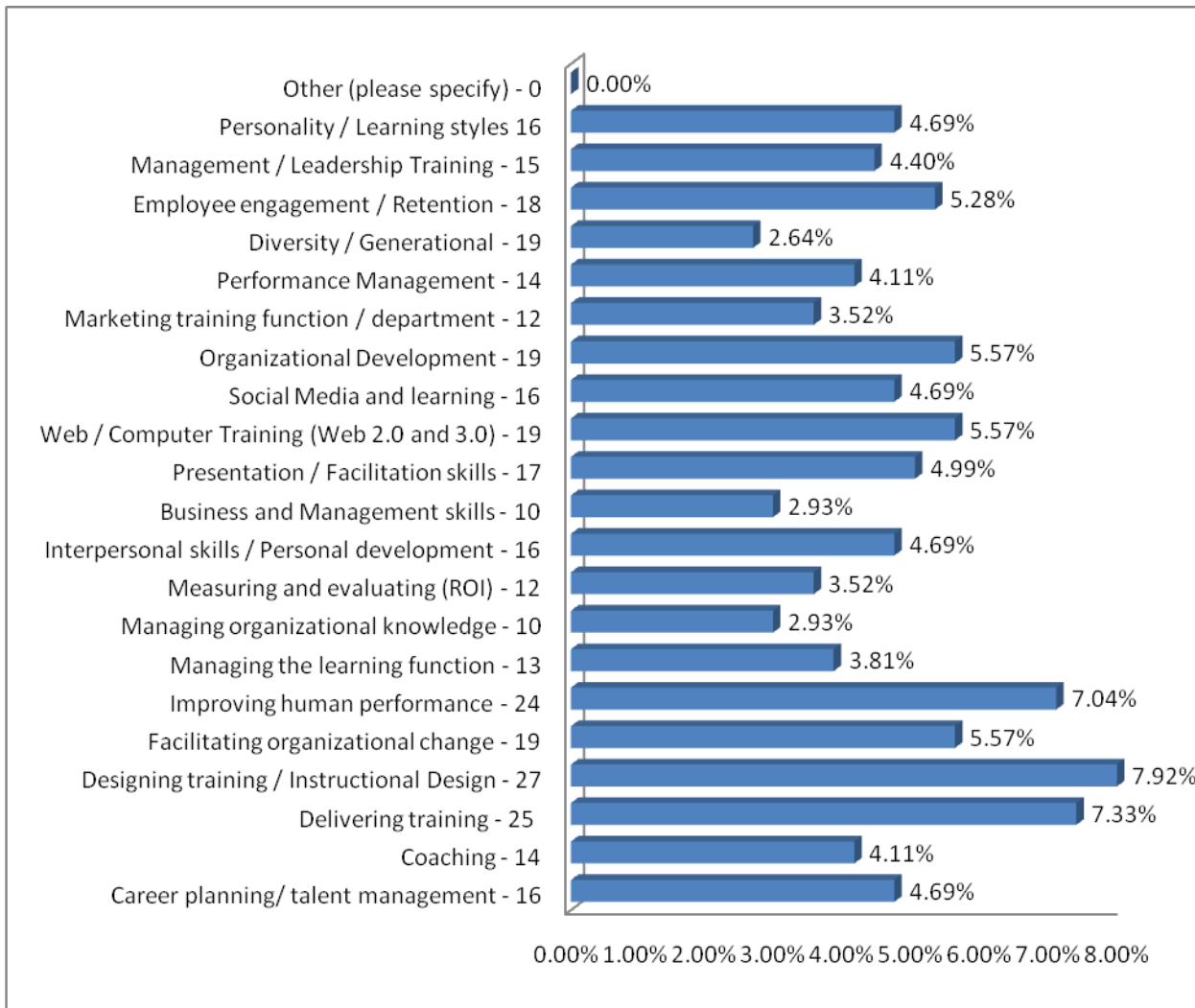
**Other – Please Specify:**

Employer support has been the biggest issue for me - that and my work/travel schedule.
Day of event
Availability. It's difficult to be able to attend many of the events due to training schedule.
Sometimes my employer will not release me as they think the topic is irrelevant to my core function.

**18. What do you find most valuable about the chapter meetings/events? (Check all that apply)**



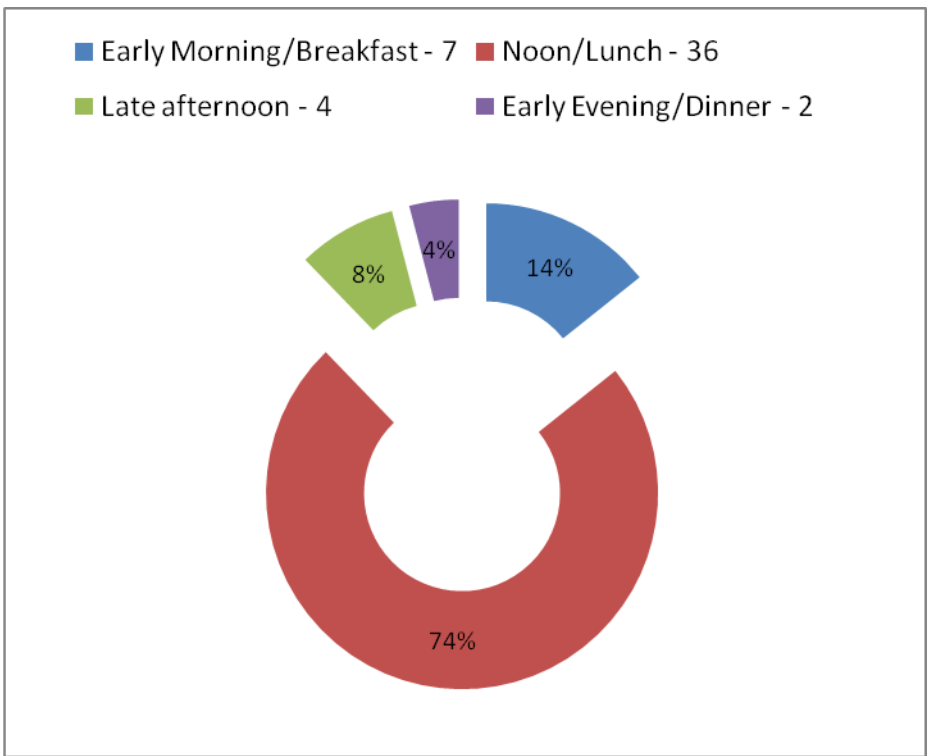
**19. Which of the following topics would you be interested in seeing presented at a chapter meeting or event? (Check all that apply)**



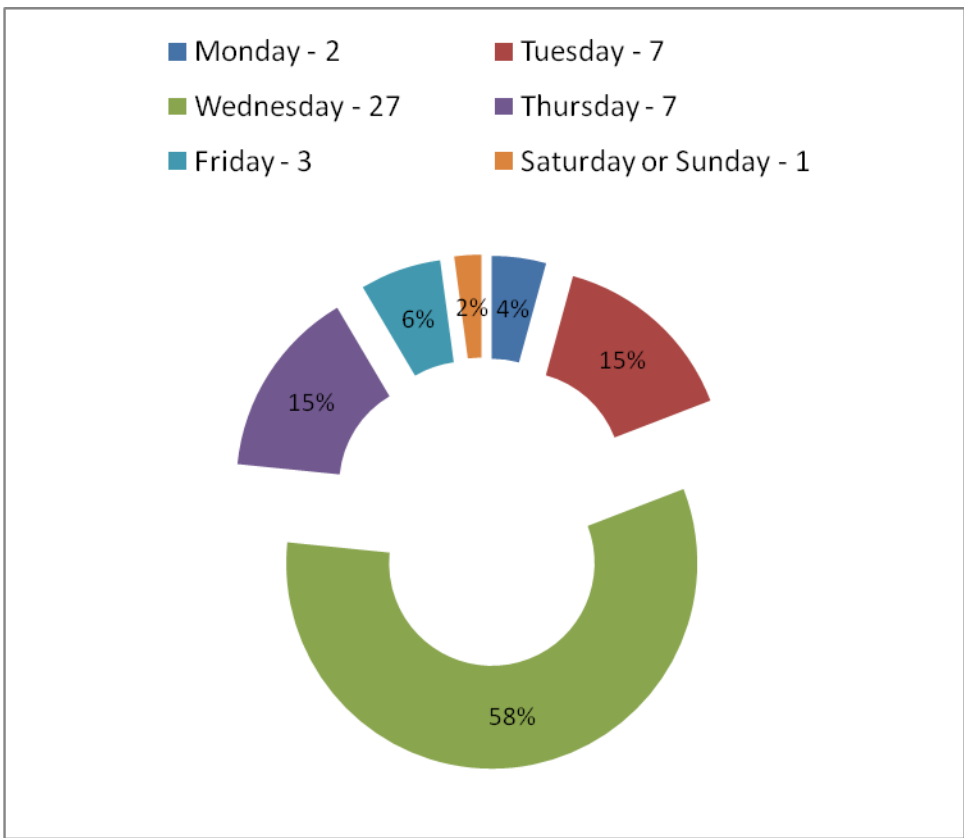
**Additional Topics:**

needs analysis
Any of the above topics and how it relates to e-learning and learning at home.

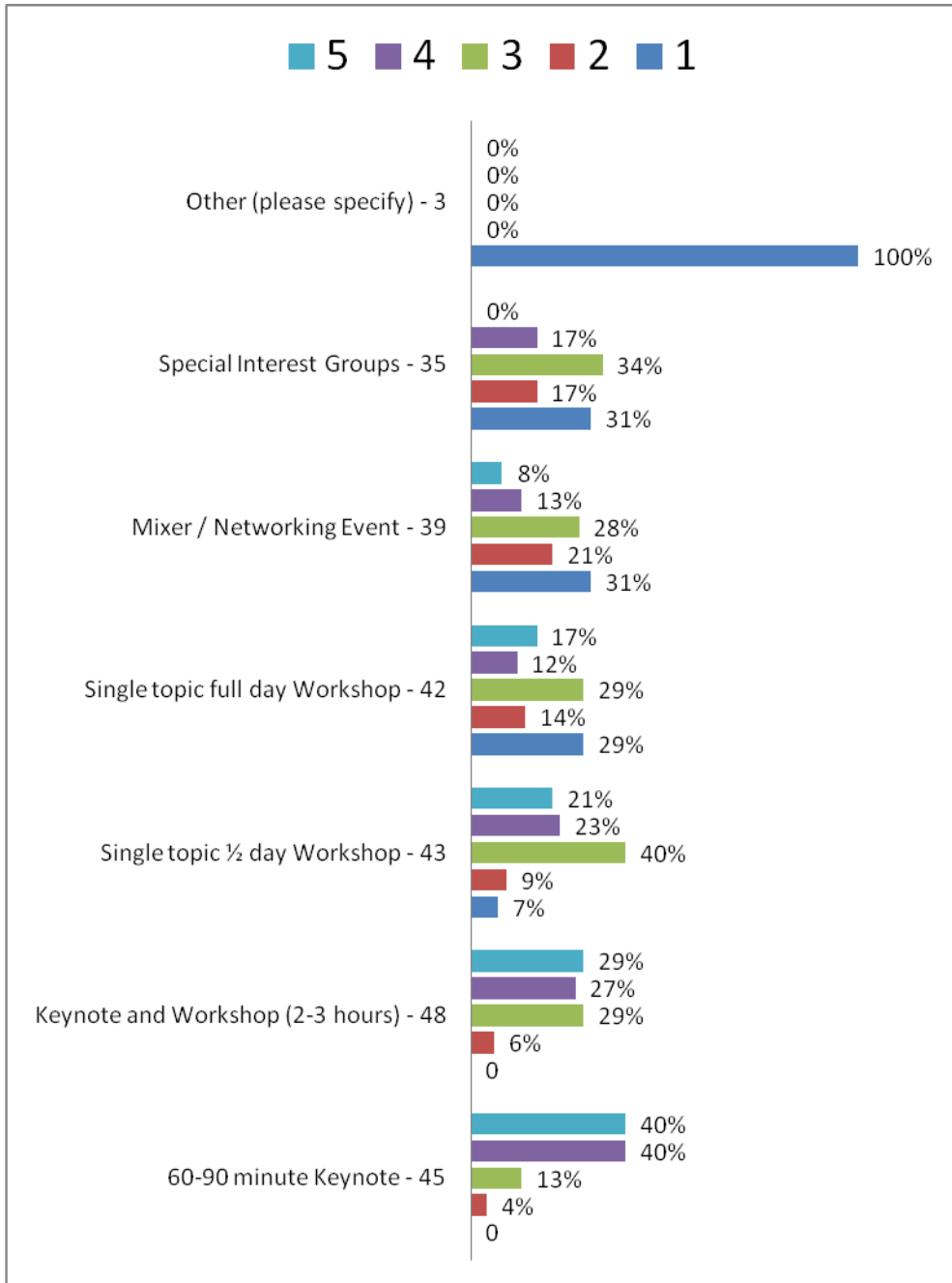
**20. My preference for program/event meetings is:**



**21. My preferred day of the week for programs / meetings is:**



**22. What is your interest level in attending each of the following types of programs/events?**  
 (5 stars is highest level of interest).



**Other (Please Specify):**

This interest depends on the speaker and the topic.

Didn't know what the stars mean. Key note and workshop, half and full day workshops are highest interest. I like the idea of once a year mixer/networking event

All depends on the speaker and topic.

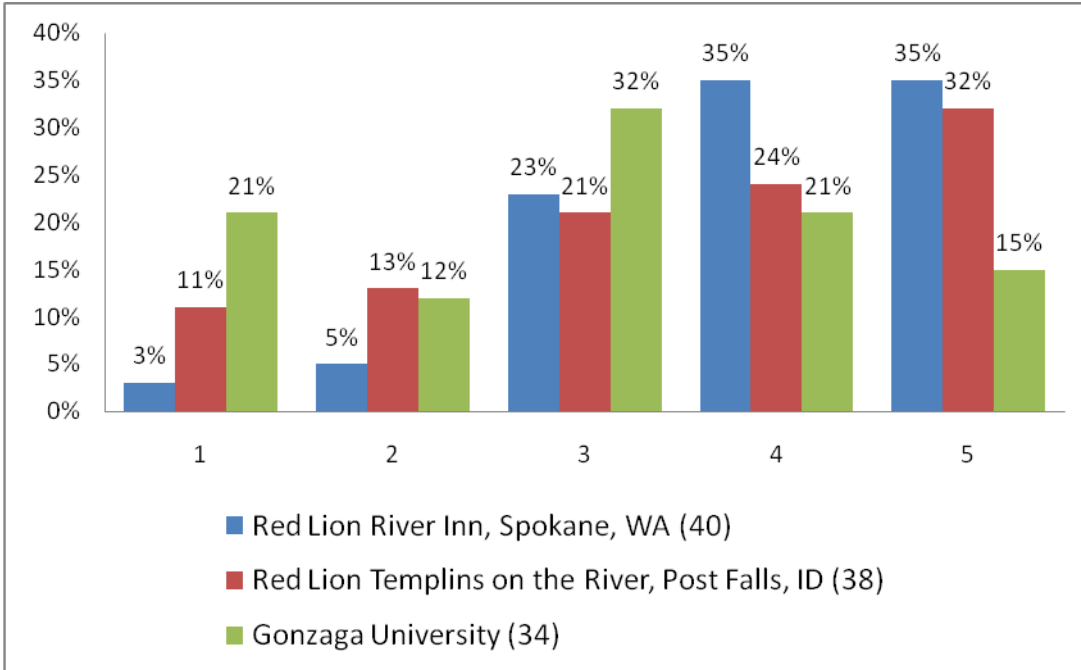
If the topic was something of interest and necessity then I would commit a 1/2 day to it.

### 23. What could we do to make our programs/meetings more valuable to you?

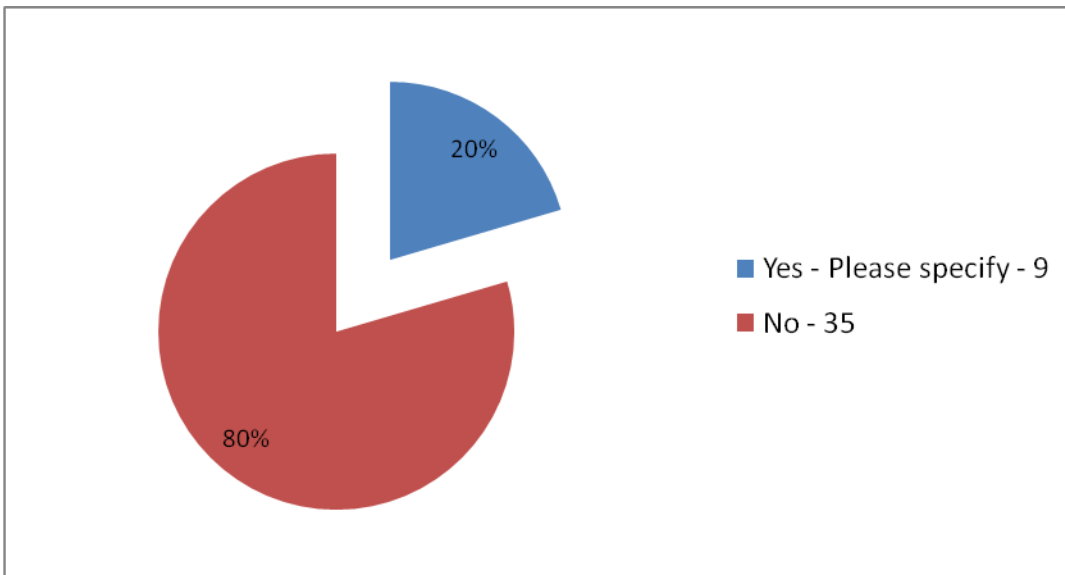
The only thing that has held me back from attending meetings is that I have been in the classroom. I appreciate the emails alerting us to what is up and coming. If the dates and times work out I would attend.
The programs have been really good and I see nothing at this point to change
Include more training focused topics! How can we teach adult learners in the work environment.
We actually need to facilitate the social/networking period. Too many folks sit in stoney silence. Let's introduce some ice breakers. :)
Lower cost if possible. Keep the quality level up of speakers with relevant topics. ASTD has been doing a great job in the last few years with the quality of offerings and communication to members. Keep up the good work.
Make them available as applicable credits Make them always fall on the weekends :) Send mediators to our workplace to meet with us about upcoming events and let us know which would be most valuable to us.
Continue offering relevant topics and top notch presenters.
Focus on current economic environment and impact on training and development - specifically how to do more with less. Info about where training and development are going in current economic environment.
The quality of the programs has been good, but the cost is very high. We have a lot of local experts that may not be so costly. The chapter is offering the Training 101 series with local experts. Could we draw on some local talent for other topics also?
Past meetings have been pretty valuable to me. I'd like to attend more. My challenge is more around employer support (cost and time away from the office) and a rigorous work/travel schedule.
Facilitate more group discussion and sharing of work issues and practices.
Opportunities to learn more about the different businesses in our area and the training they do.
The current schedule is almost always a conflict for me. A broader range of topics and different schedule would allow me to attend more frequently.
Look to expand the topics to areas of hands-on or craft types of training. How can these be trained most effectively?
Stop having them at Gonzaga U. The meeting rooms are hard to find. The maps posted to help are too small and have no legend and are hard to read. More importantly the rooms are always too small and uncomfortable and are in no way conducive to the needs of the group. You would think a training organization would understand the importance of the learning environment.

## Venues and Locations

**24. How satisfied have you been with the venues in which we have held our events/meetings for the last 12 months: (out of 5 stars being the highest satisfaction)**



**25. Do you have a suggestion for a specific location or area for meetings / events?**



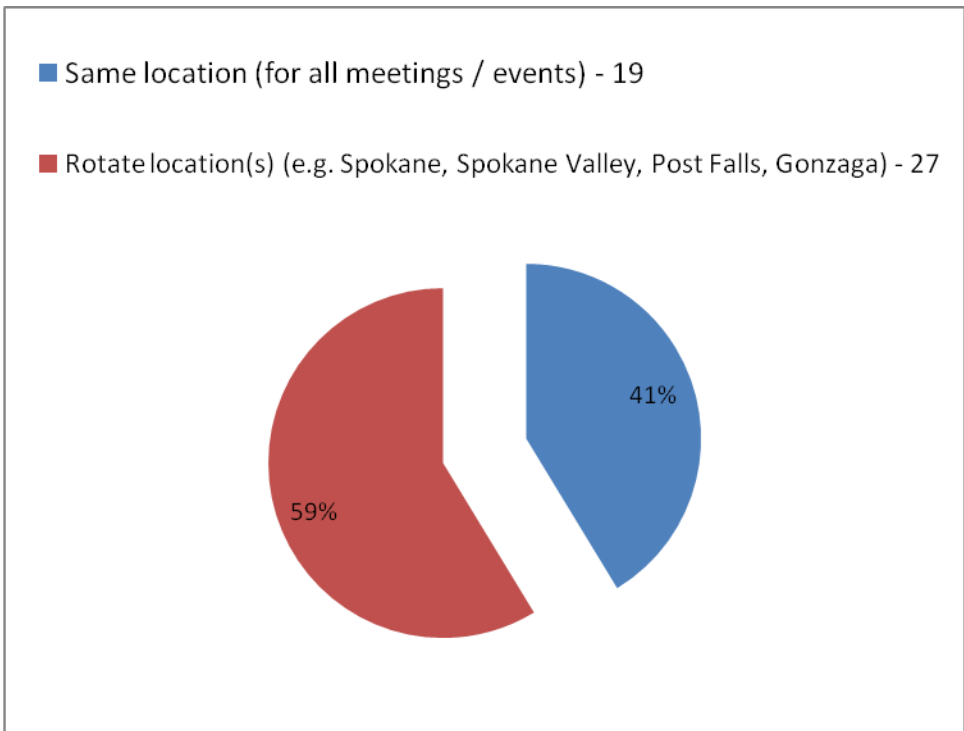
**Suggested Locations:**

Prefer to not be at G U. How about members' site locations?

Mirabeau

Gonzaga is awful. Small uncomfortable rooms that are always a challenge to find.  
 Center Place, Spokane Valley Avenues Event Center, Spokane Valley  
 Spokane Valley  
 It would be nice to have some in Coeur D'Alene, there are many beautiful settings to choose from  
 Mirabeau for all  
 Red Lions are good or Gonzaga. Hard to get to Post falls  
 Public library may be willing to let us use their space as we are non-profit. I don't like the college feel of GU. I'm too old for that environment, that is, it reminds me that I am old. Parking is a hassle too. There is plenty of it but you must hoof it to the student union then hustle back to work. Q26: Rotate meeting based on need and utility.

**26. Would you prefer the chapter meeting to be in the same location or to rotate to different locations?**



## Overall Comments and Suggestions

### 27. What overall comments do you have for your Chapter Leaders?

Keep up the good work
good job
For the programs I have been able to attend the speakers have been Great. Timing is good and over all a great job
Overall I think you do an incredible job! I appreciate the effort that goes into keeping the chapter running and organizing development opportunities for us all! Thank you!
You guys are doing great work. I realize these are volunteer positions. I would like to be more deeply involved but my employer has legitimate reasons for limiting my participation; consequently, I do what I can.
Awesome job-- we appreciate you!
You are working very hard and have brought some great speakers to our events. I indicated I wasn't satisfied with Templin's and it is only the commute that is problematic with that location. It is fair to rotate and we get to see different members when we move to the valley.
I enjoy the keynote speakers. Wendy Kirkpatrick was amazing.
I cannot attend most events since I live in Wenatchee.
I appreciate the great job that you do.
I think the chapter is well run, friendly and inviting. I'm concerned about affordability of the programs in today's tough economy.
Follow the bylaws or change them to reflect your actions.
The new website looks like it will be easy to use once all of the sections are filled in and actually being used. (ie, Blog, etc.)
I absolutely enjoy being a part of ASTDINW. The new website is absolutely fantastic!
N/A

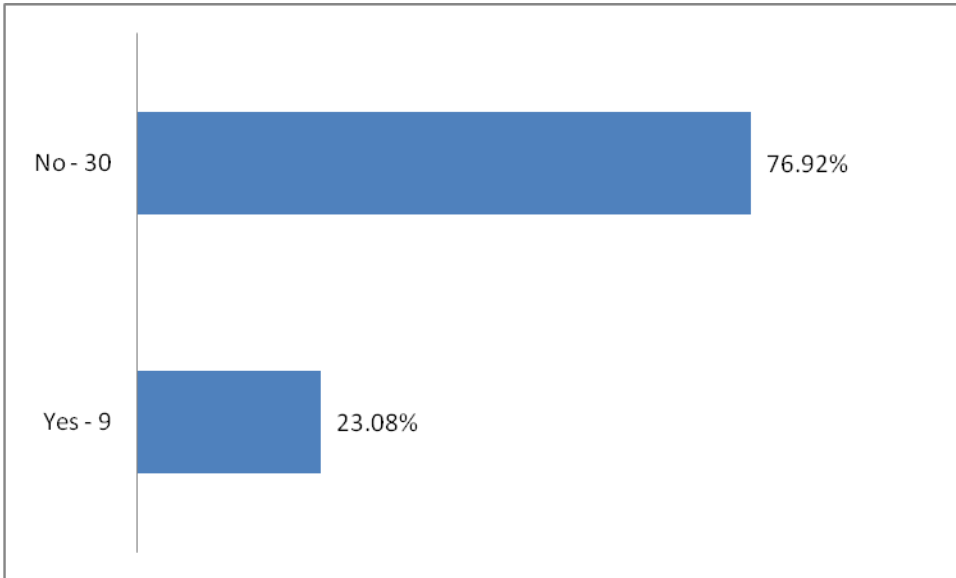
### 28. What other suggestions to you have for your Chapter Leaders?

One suggestion, continue to be mindful of the presenters that we bring in. We have had some great speakers over the last several years! As facilitators of learning, we have high standards and love to see folks with a purposeful message and good solid information behind it.
Let try to have fun and enjoy each others company.
Keep up the good work.
The chapter needs to reach out beyond the traditional attendees to new constituents. There are many, many trainers and businesses in our area that are not taking advantage of the chapter, and may not know about it.
Have the option to have lunch and a one hour presentation. If workshop is needed have it before or after.
It would be nice to have the monthly meeting show up 2-3 months in advance. So I can plan ahead.

N/A
No meetings at Gonzaga.
Buy local first, then outsource.

**29. Our Chapter relies heavily on volunteers to serve on committee(s) or as a member of the Shared Leadership Team.**

**Would you be interested in learning more about these opportunities?**



**30. This year we utilized the talents of our members to present the Training 101 series. We would like to continue these types of offerings, based on your feedback and would like to utilize our members as speakers/presenters who possess knowledge on a topic that would interest our members.**

**Would you be interested in presenting at a meeting?**

